THE

CHRISTIAN ENDEAVOR World

NOVEMBER 1967

THE COVER

Ontario Endeavorers enjoy a wiener roast during the Welland County Union's Fall Retreat held September 15-18 at the Church of Christ (Disciples) Conference Grounds near Selkirk. Albert Day (left rear) is the vice-president of the International Society with responsibility for the Dominion of Canada.

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November Notes . . .

3-5 — Missouri Convention, Poplar Bluff
30 — December 3 — Executives' Program Council, Columbus, Ohio

PERSONALIA

The Executive Committee at its meeting October 27-28 in Columbus, Ohio, named **Priscilla J. Allen** as manager of the International Society Publishing Department. Miss Allen has been a Headquarters associate since March 1965; in her new position she will assume increased responsibilities for the work of the Publishing Department.

Merritt L. Smith of Washington, D.C., is making a good recovery from major surgery in early September. Mr. Smith is a member of the Executive and Finance Committees of the International Society and is secretary of the Extension and Perpetuation Fund.

Congratulations to **Bishop Reuben H. Mueller,** president of the Board of Bishops of the Evangelical Brethren Church, who received the nineteenth annual Upper Room Citation September 8, in tribute to his leadership in world Christian fellowship. The citation was presented at a dinner gathering of 500 guests in Harrisburg, Pennsylvania. Bishop Mueller is a member of the Board of Trustees of the International Society.

THE CHRISTIAN ENDEAVOR World

NOVEMBER 1967

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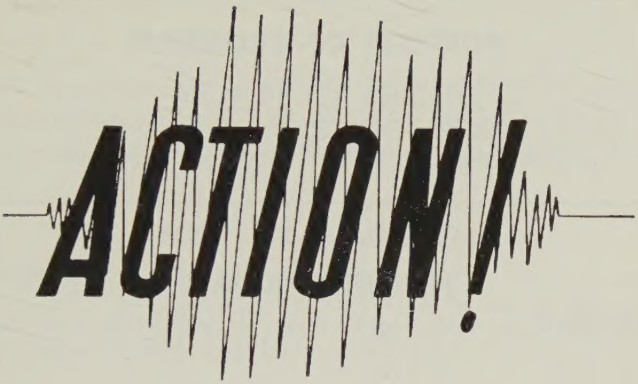


Individuals, Christian Endeavor societies and similar youth groups, and local Christian Endeavor unions can enter the 1968 Christian Youth Witness Program, sponsored by the International Society of Christian Endeavor.

Individuals may enter an article, editorial, talk, poster, black and white photograph, or cartoon, while groups will report on Christian witness projects.

Topping the list of awards, which total $1,300 in cash plus award plaques and certificates, is $175 to the individual winner, $200 to the winning society, and $125 to the local union winner.

Award recipients often receive more than cash! Widespread recognition awaits the winning entries and projects, plus the opportunity to make a real witness for Christ in the local community. In addition, youth are aroused to an increased interest and awareness in living the Christian life today.

The Awards Program is open to all youth in the United States and Canada under 25 years of age and to all Christian Endeavor societies or similar youth groups and local unions which have a majority of members under 25 years old.

All entries must be used as a Christian witness in the community. The awards period began February 15, 1967. Deadline for entries is February 15, 1968.

Turn the page for complete details. Further information may be secured from Rev. Christian A. Tirre, executive secretary of the International Society of Christian Endeavor.

Christian Youth Witness Program

– An ACTION Program for Youth –

PURPOSE OF PROGRAM

To generate in Christian youth a desire to give witness to their faith in Jesus Christ and to serve together for Christ and the Church in their community, nation, and world, both now and in the years to come.

FOR INDIVIDUALS

WHO'S ELIGIBLE — All youth in the United States and Canada who have not reached their 25th birthday by February 15, 1968.

DATES — Entries must be developed, written, or released after February 15, 1967, and must be used as a Christian witness in the community by February 15, 1968. Deadline for entries is February 15.

WHAT TO ENTER — Articles, editorial, talks, posters, black and white photographs, or cartoons.

BASIS OF AWARDS — Each entry will be evaluated on the basis of originality, excellence of literary or art form used, Christian witness to the community, and overall effectiveness in implementing the purpose of the program.

AWARDS — First — $175 in cash; second — $125 in cash; third — $50 in cash; five runner-up awards of $25 each. Award plaques to the top eight winners; honor certificates to all other qualified entrants.

FOR SOCIETIES

WHO'S ELIGIBLE — All Christian Endeavor societies or similar youth groups or combinations of Christian Endeavor societies or youth groups within a local church in the United States and Canada, with a majority of members under 25 years of age.

DATES — Activity must be commenced after February 15, 1967, and completed by February 15, 1968. Deadline for entries is February 15.

WHAT TO ENTER — Christian witness project sponsored by the society or youth group.

BASIS OF AWARDS — Each entry will be evaluated on the basis of group participation, goals established and achieved, Christian witness to the community, and overall effe

tiveness in implementing the purpose of the program.

AWARDS — First — $200 in cash; second — $150 in cash; third — $100 in cash; five runner-up awards of $25 each. Award plaques to the top eight winners; honor certificates to all other qualified entrants.

FOR LOCAL UNIONS

WHO'S ELIGIBLE — All Christian Endeavor local unions — branch, city, county, or district — in the United States and Canada, with a majority of constituents under 25 years of age.

DATES — Activity must be commenced after February 15, 1967, and completed by February 15, 1968. Deadline for entires is February 15.

WHAT TO ENTER — Christian witness project sponsored by the union.

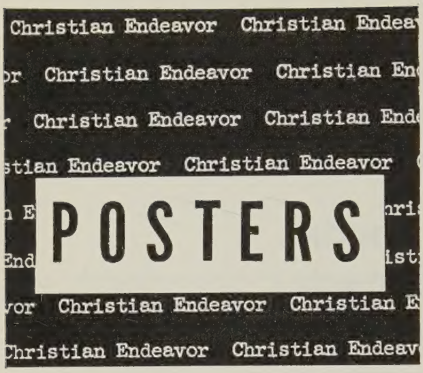
BASIS OF AWARDS — Each entry will be evaluated on the basis of group participation, goals established or achieved, Christian witness to the community, and overall effectiveness in implementing the purpose of the program.

AWARDS — First — $125 in cash; second — $75 in cash; third — $50 in cash; Award plaques to the top three winners; honor certificates to all other qualified entrants.

AWARDS

Awards will be announced at Christian Endeavor Headquarters in Columbus, Ohio, on April 25, 1968.

Awards will be presented locally as arranged cooperatively by the International Society with Christian Endeavor leaders and/or local church leaders.



Christian Endeavor's colorful outdoor posters will be on display across the United States and Canada during January and February, a part of the annual Christian Endeavor Week observance.

These highway messengers invite youth to come to church and to attend Christian Endeavor. This program, which has been sponsored by Christian Endeavor for more than a quarter of a century, is made possible by the contribution of space by poster plant owners and managers, members of the Outdoor Advertising Association of America, Inc.

Christian Endeavorers purchase the outdoor posters themselves. Unions are right now securing gifts for this purpose. Contact the poster chairman for your union to make possible the hanging of several additional posters in your area. The cost is just $5 each.

Detroit Aflame

A complete visual report of the 49th International Christian Endeavor Convention in Detroit, Michigan, last summer is now available.

Called "Detroit Aflame," this presentation includes approximately 135 Kodachrome slides with an accompanying script. The slides were taken by Gordon McMordie, general secretary of the Pennsylvania Union, and give a colorful story of Detroit.

This presentation is available for use by societies and unions on a loan basis through the International Society. The only charge is for postage in returning the slides. Schedule showing to your area by writing to Headquarters in Columbus, Ohio.

The Ideal Gift

The New Testament with Psalms

Christian Endeavor Edition

Contains pages with the Christian Endeavor pledge, principles, and motto. CE emblem stamped on the cover in genuine gold. The familiar King James Version. Ribbon marker, bound in genuine leather, pages with red under gold edges. Each Testament individually boxed, suitable for giving. Size 2¾" x 4¼", ¾" thick. $2.75 each.

Order from
International Society of Christian Endeavor

DISCOVER THE CARIBBEAN

on Christian Endeavor's

COLORFUL CARIBBEAN TOUR

Plus South America

July 28 - August 14, 1968

A 1968 VACATION WITH A PURPOSE

This is your invitation to join Christian Endeavorers on a West Indian adventure next summer. Seventeen exciting days! Seven ports of call — Puerto Rico, Antigua, Trinidad, Venezuela, Netherlands Antilles, Jamaica, and Grand Cayman. Four days of inspiration and fellowship attending the Fifth Area I Conference of the World's Christian Endeavor Union and the 75th Jamaica Convention, to be held concurrently August 8-11 in Kingston.

The all-expense personally conducted tour will leave from Miami by Pan American jet Sunday, July 28, arriving back at Miami aboard a British West Indian Airways plane Wednesday, August 14. The price — $830 at present published rates. A deposit of $100 is required to hold a place. Use the coupon to send your deposit or to secure additional tour information.

Rev. Christian A. Tirre, Tour Director
International Society of Christian Endeavor
1221 East Broad Street
Columbus, Ohio 43216

☐ My $100 deposit is attached; send me the full itinerary.

☐ Look for my deposit soon; send me the full itinerary.

NAME _____

ADDRESS _____

CITY, STATE, ZIP CODE _____

Nationwide Survey Reveals Christian Teens' Morals, Goals, Problems

"We want the church to give us more counsel on our sexual problems, more information on vocational opportunities, and more instruction on marriage preparation."

This is the expression of half the young people in a nationwide study of almost 3,000 Christian teens in churches of conservative theology. Dr. Roy B. Zuck and Rev. Gene Getz reported on this survey in the final session of the 21st annual National Sunday School Association, October 25-28 in Minneapolis.

Other "help wanted" from the church by a majority of teens included guidance on how to meet parent-teen conflicts, help on managing time and money, and instruction on church history.

Dr. Zuck and Mr. Getz, directors of the survey, also reported that making a happy marriage and gaining a college education are the two goals that most frequently occupy the thinking of a majority of these high school youth.

The purpose of this extensive four-year research project, sponsored by the NSSA, is to discover the problems, doubts, morals, life goals and values, vocational plans, and religious activities of today's evangelical Christian teens, ages 14-19.

The 2,646 young people were surveyed by means of a 26-page questionnaire. They are from 197 congregations, carefully chosen by a random sampling representing almost 40 evangelical denominations.

Moral standards of professing Christian youth rate high, according to the directors. The great majority do not approve of teens swearing, lying, cheating, gossiping, having premarital sexual intercourse, reading lewd literature, drinking, breaking speed limits, and telling off-color jokes.

Willingness to attend a racial

ntegrated Sunday school was ex-
ressed by three-fourths of the young
eople. Three-fourths of the youths
ould not object to living in a ra-
ially integrated neighborhood. How-
ver, an overwhelming majority op-
ose interracial marriages.

Interestingly, their willingness to
erve in the Armed Forces is except-
ionally high, and forty-six percent
elieve in capital punishment.

"Most young people in churches of
onservative theology are from har-
nonious homes and are good students
academically," the co-directors report-
d. Almost two-thirds are either A
r B students, and four-fifths plan a
ollege education.

Though few evangelical youth have
omplaints about their Sunday school
eachers, many teens are concerned
bout the hypocrisy of adults in
hurch.

One in every ten teens surveyed plans to pursue a church-related vocation (most of them as missionaries or pastors).

The findings, processed by an IBM computer, include thousands of statistics. Every effort has been made to help insure reliability and validity and to follow the best techniques in research procedures. Several competent research specialists and statisticians have given counsel at every step in the project.

According to NSSA's president, William Greig, Jr., this project is one of the largest and perhaps the most extensive and valid survey ever made of church youth.

Dr. Zuck is executive director of Scripture Press Foundation, Glen Ellyn, Illinois, and Mr. Getz is director of the Evening School at Moody Bible Institute, Chicago, Illinois.

An extensive and full report of the study is being prepared for book publication.

How to Reach the Now Generation

A group of 69 evangelicals involved in youth ministries studied for five days early this year the question: "How can the church reach the Now Generation?" Christian Service Brigade and Pioneer Girls sponsored the seminar, held at Winona Lake, Indiana. Thirty-four mission organizations, denominations, colleges, publishing houses, and independent youth agencies were represented.

The seminar offered these suggestions: (1) improving today's church and extra-church youth ministry depends not only upon adding to what is being done, but *not* doing some things currently practiced; (2) a more accurate view of what needs are and are not being met is needed; (3) evangelicals need to rid themselves of false standards for measuring spirituality and sinfulness, and (4) contemporary young people need to see self-respecting adults demonstrating the practical quality of the Christian faith.

From a panel of young people came some opinions of teen-agers concerned about the church: "Leaders should have more contact with kids on a personal level"; "Sunday school teachers and pastors should display more intelligence"; "The church should prepare young people for the mission field"; and "The church needs to teach kids to be honest with themselves and to think."

A Resource for Young Adult and Adult Christian Endeavorers

YOUNG ADULT AND ADULT TOPIC SUMMARIES (Series VII)

A new 28-page mimeographed unit. Includes 52 undated summaries arranged in an order which may be followed during consecutive weeks for a full year's program or they may be used as single topics or in a series. Here is a sample topic summary:

1. **"Is This God's House?"** Psalm 34:11-19,22; Acts 20:17-23,28,35,36; II Corinthians 4:7

Ever hear of disputes within the church family? Harsh words in the House of God? Church politics? Unkind gossip? Forgiveness is waiting for us for these wrongs, if we seek it. Notice how the Gospels and the Book of Acts report the sins and omissions of those early Christians — they became heroes, martyrs. Probably our worst offenses as a church body today are these: (1) indifference (neither cold nor hot; see Revelation 3:15-19); (2) petty disputes; (3) lack of concern for Christian mission or purposes outside the comfortable local parish; (4) absence in many church families of stewardship training and practice; (5) lack of church membership training (which will result in many lukewarm followers, few qualified leaders); (6) the fostering of growth in Christian knowledge past the point of teenage Sunday school class work. Anything else? None of these is grievous if today we are taking practical measures to improve in planning, efforts, devotion, self-study, and recording the results attained. As to differences of opinion: Our united effort is essential. Only a grievance or error of prime importance should impair our unity. Before this becomes malignant, those who are directly concerned in the matter should discuss all phases, in confidence, and try hard (endeavor!) to reach agreement.

This unit also contains a bibliography covering a wide range of resource materials on all subjects.

Cost — 35¢

Publishing Department
International Society of Christian Endeavor
1221 East Broad Street, Columbus, Ohio 43216

Please send me _____ copies of YOUNG ADULT AND ADULT TOPIC SUMMARIES SERIES VII at 35¢ each. Enclosed is $_____.

NAME _____

ADDRESS _____

CITY, STATE, AND ZIP CODE _____

Report from Sierra Leone

Harold W. Myers, United Brethren orker in Bumpe, Sierra Leone, West frica, reports that Christian En- eavorers are itinerating four vil- ges in their sector of Bumpe Chief- om. The society at Bumpe High chool is sponsored by Neal Brinne- an, a missionary-teacher.

Mr. Myers says, "Of the four vil- ges to which we travel, one has a urch building. At the other three, e meet on people's porches. We visit e villages about every second Sat- rday night. Meetings need to be held t night because everyone is a farmer nd works in the fields from sunrise sunset. After sunset, they return their homes and we can hold serv- es.

"Students who go itinerating need to be 'serious.' This has a different meaning than we Americans give to the word. To Americans, 'serious' has almost come to mean 'unhappy.' To the Sierra Leonean, not to be serious is to be quite foolish and flippant. So a student needs to be serious about Christ and about his Christian life. He is to be a regular attendant at Christian Endeavor and must have paid his Christian Endeavor dues. He is encouraged to attend Sunday school and church service."

Mr. Myers comments that the work of village visitation is painfully slow, since most of the people cannot read and thus cannot read the Bible, which is so important in the development of mature Christians.

(From THE UNITED BRETHREN)

Weekly Meeting Problems?

Having trouble securing topic materials? Interested in better meetings? Then you need one of the CE MEETINGS quarterlies.

JUNIOR CE MEETINGS contains materials for Primaries (ages 6-8) and Juniors (9-11), with special helps for sponsors. YOUTH CE MEETINGS is geared to young people from 12-24 (including Junior High, Senior High, and older youth). Each quarterly contains two pages of specific helps for each week's meeting, just right for Christian Endeavor societies and similar youth groups.

Yearly subscription rates in the U.S. and Canada are: Annual subscription — $2; 5 copies to one address — $8; 10 copies — $13. Single copy cost is 60¢. Save by subscribing to both quarterlies at the special combination rate of $3.

INTERNATIONAL SOCIETY OF CHRISTIAN ENDEAVOR

1221 East Broad Street, Columbus, Ohio 43216

NEWS

ONTARIO ENDEAVORERS participate in an outdoor service during the Welland County Retreat September 15-17 at Selkirk. Rev. Christian A. Tirre, executive secretary of the International Society, spoke on the theme, "Righteousness Exalteth A Nation." A variety of indoor and outdoor activities kept Endeavorers busy throughout the Retreat. Union officers were installed during the closing consecration service by Clyde Sherk, president of the Canadian Union. Gene Benner was re-elected president.

German Endeavorers Aid Others

Rev. Arno Pagel, president of the German Christian Endeavor Union, reports that its Council has voted to make substantial contributions to aid Christians at Woltersdorf, East Germany (the former headquarters of the national union); to Spanish and Portuguese Endeavorers to assist in their holiday home plans; and to the India Union for slum area work. Also a contribution this year and for the next two years will enable the Austrian Union to hire a full-time youth secretary.

Indiana Leader

Rev. Kent [illegible] Maxwell, president of the Indiana Union, is minister of the Crestview United Brethren Church of Lafayette. He has an A.B. degree from Huntington College and a B.D. from Huntington Theological Seminary. He has held local and state Christian Endeavor positions and is a writer for YOUTH C[illegible] MEETINGS. He is married to the former Carol E. Gates; they have one daughter, Kim Suzanne. His two brother, Keith, is a United Brethren minister in Idaho.

New Jersey President

Rev. Allen [illegible] Ruscito, associate pastor of the First Presbyterian Church of Dunellen, heads the New Jersey Union. He is a graduate of Bloomfield College and of Princeton Theological Seminary and has taken graduate studies at Rutgers University. Christian Endeavor activities include leading conferences, serving as pastor counselor, and writing topic materials. He is a member of the National Association of Evangelicals. Mr. Ruscito and his wife Hannah have one daughter, Marguerite Ann.

)ntario Elects

Gerald Hallman, who assumed the presidency of the Ontario Union in April when Shirley Fretz left for mission work in Africa, was reelected at the annual Thanksgiving weekend convention October 7-9 t Tiverton. (Canada observes Thanksiving the second Monday of October). Ir. Hallman is active in the Roseille United Brethren Church of Ayr nd is past president of the Waterloo 'ounty Union. He is a farmer and a achelor.

)regon Executive

Now serving the Oregon Union as executive secretary is Mrs. G. Louise Pulsifer. On October 1 the state office moved to downtown Albany from its long-time location in Portand. Mrs. Pulsifer succeeds Dorothy E. Howes, who resigned because of llness. With her husband Ray, Mrs. Pulsifer has served Christian Endeavor in many ways. They recently noved to Albany where they are acive in the Eastside Christian Church. They have three children. Mrs. Pulsier led conferences at both the Washngton and Dallas International Conventions.

GREAT LAKES REGION leaders pictured during the conference October 7-8 at Winona Lake, Indiana, are Veva C. Steen of Illinois, incoming vice-president in charge of the region, and Rev. Clarence A. Kopp Jr., of Ohio, who has just completed a term as vice-president. The conference emphasis was on small group dynamics and leadership training under the theme "This Is YOUth . . . Christian Endeavor."

New Bible Reading Dates

The American Bible Society and the Laymen's National Committee are jointly sponsoring National Bible Week, October 15-22, and the annual Worldwide Bible Reading Program. Bible Week to Thanksgiving. This program was formerly observed from Thanksgiving to Christmas.

ROLL CALL HONORS

Societies, unions, and other groups which have enrolled in the International Society of Christian Endeavor by financial support during the 1967 Roll Call in October are listed here. Each of these organizations has received an enrollment certificate. The group receiving a gold seal certificate contributed $50, while those with blue seal certificates gave $15 or more. Red seal certificates are given to groups which give $30.

Groups are arranged alphabetically by states and provinces. As others enroll they will be listed in future issues.

Gold Seal

Philadelphia Longtimers Association, Philadelphia, Pennsylvania

Blue Seal

Senior Varick, Galbraith A.M.E. Zion Church, Washington, D.C.

Societies of Disston Memorial United Presbyterian Church, Philadelphia, Pennsylvania

First Presbyterian Church of Olney, Philadelphia, Pennsylvania

Galveston County Union, Arcadia, Texas

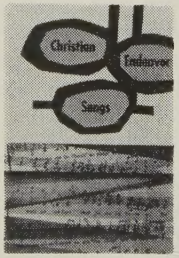
Planning an Estate?

In your estate planning, remember Christian Endeavor International in your will, that its ministry may be undergirded in the days ahead.

A Sample Bequest:
I give and bequeath to the International Society of Christian Endeavor, Columbus, Ohio, the sum of ..... Dollars.

For information write to
Phyllis I. Rike, Treasurer
International Society of Christian Endeavor

CHRISTIAN ENDEAVOR SONGS

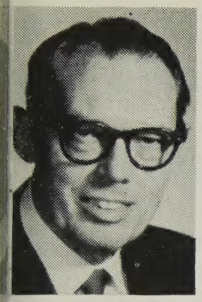


POPULAR HYMNBOOK — Contains an attractive variety of the old and the new — 138 songs, hymns, and choruses. Scripture readings for use on all occasions when Christian youth join in worship are also included.

MANY USES — Excellent for all times of worship in the young people's society or fellowship, for church services, for conventions and camp conferences, for rallies, and for hymn sings.

ORDER TODAY — Brightly printed in orange and black on sturdy krome-kote, this attractive hymnbook sells for $63.00 for a hundred copies, $7.50 per dozen, or 75¢ for a single copy. Shipping charges paid except on orders of 100 or more.

International Society of Christian Endeavor



AS I SEE IT

Looking Across The President's Desk

By ELWOOD DUNN

Aladdin had a marvelous lamp that he rubbed to produce his helper. The wicked queen had her mirror. Each magician has his wand. I have a magic telescope that looks out across my desk and sees far and wide. It only detects Christian Endeavor activity. I can't see anything else with it.

I SEE ! ! !

I look and see the assistant to the president, Arch McQuilkin, with his usual "more bounce to the ounce," moving so fast and so far that I can hardly keep the telescope on him. Recently with Roger Vander Kolk, state president of Michigan, for a series of important meetings in Muskegon; then a hop to Missouri for a long stay — visits with pastors, conferences, speeches, and promoting the cause of Christ through Christian Endeavor.

God bless him.

I SEE ! ! !

The Great Lakes Regional Conference at Winona Lake, Indiana. Colored slides of the Detroit Convention narrated by Phyllis Rike — one of the highlights of the program. Retiring vice-president Clarence Kopp and representatives of the states planned the program.

I SEE ! ! !

Another October regional conference — the Southern at Montreat, North Carolina. Christian Tirre and the president of the International Society are among the conference leaders. B. Z. Routh, vice-president of the Southern Region, headed the program planning.

I SEE ! ! !

My telescope looks over the border and picks up Selkirk, Ontario, and a youth conference ground. Welland County is there in force. I see Gerry Hallman, president of Ontario; Al Day, organist for the Detroit Convention; the Canadian president Clyde Sherk; and many others. This is a talented group and they are often leading the rest of us.

I SEE ! ! !

Members of the Forward Advance Committee in their various homes in New York, Michigan, Pennsylvania, and Oregon pore over their homework. They are to come up with a challenging program to carry the cause of Christ forward through Christian Endeavor. They seek means to stimulate and intensify all the good things we are now doing.

I SEE ! ! !

Youth societies, and unions telling people about highway evangelism through the Outdoor Poster Program. They hope to blanket the highways with Christian Endeavor posters that invite the world to come to church.

I SEE ! ! !

Above everything else I see young people accepting Jesus Christ as Lord and Saviour. In every meeting winning and training youth for His work is the objective.

Mr. Jay Stillson Judah, Librarian
Pacific School of Religion
1798 Scenic Drive
Berkerley, California 94709

Materials for Christian Endeavor Day

87th Birthday Celebration

January 28-February 4, 1968

Theme: "That the World May Believe"

1968 CHRISTIAN ENDEAVOR WEEK PACKET .75

Full of valuable aids, ideas, and suggestions. Includes a basic Planbook, a Program for Radio or Television (also good for a skit), a Down to Earth Party, and many other items.

BULLETIN COVERS
500, 8.00; 100 for 2.00

Attractive design printed in bright red, brown, gray, and black. Pages 2, 3, and 4 blank for local use. Furnished flat for mimeographing or printing, to fold to 8½" x 5½".

CHRISTIAN ENDEAVOR NAPKINS
100, 1.50; 50 for .80

13" square, two-ply, with CE double hemisphere and words "Christian Endeavor." Printed in red and gray.

CE CARDBOARD CUT-OUTS
Dozen, 1.75; each, .15

Large 10" cardboard monogram cut-outs in red, blue, and green.

EMBOSSED FOIL SEALS
50 for .7

CE monogram in red or silver foi pressure sensitive backing for eas application. Ideal for letters, prc grams, etc.

CHRISTIAN ENDEAVOR PAPER CAPS .0

Printed red ink on white linen-lik paper. Ideal for banquets, partie parades.

PLEDGE CARDS
100, 2.50; dozen .3

Attractive, wallet-size Pledge Car for active members in forms #2, # #4, and associate member. Also f Primary and Junior members.

WALL PLEDGES 2.

A 22" x 34" enlargement of pledg forms #2, #3, and #4; also Prima and Junior. Suitable for hanging meeting room.

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